

INTERNATIONAL ALLIANCE OF THEATRICAL STAGE EMPLOYEES, MOVING PICTURE TECHNICIANS, ARTISTS AND ALLIED CRAFTS OF THE UNITED STATES, ITS TERRITORIES AND CANADA

FOR IMMEDIATE RELEASE

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Groundbreaking for New Film and Entertainment Training Centre Draws Dignitaries

(Calgary, AB – April 12, 2023) The International Alliance of Theatrical Stage Employees (IATSE) Local 212 is pleased to invite Calgary media to its official ground-breaking ceremony Monday, April 17 at 2:00 p.m., at the site where the new state-of-the-art training centre will be built—212 62 Ave SE.

The new training centre will provide immense value to Calgary and Alberta by offering access to high-quality training and education opportunities for individuals and organizations. The facility will serve as a hub for education and skill development throughout the film and entertainment industries, providing individuals with the tools they need to succeed in their careers.

Those in attendance will have the opportunity to view the drawings and blueprints of the new training centre, which will give you a glimpse into the future of film and entertainment education and training in Calgary, all of Alberta, and Western Canada.

Dignitaries who have committed to attend and share a few words include: Hon. Brian Jean, Minister of Jobs, Economy and Northern Development, Hon. Rachel Notley, Leader of the Official Opposition, and Hon. Doug Schweitzer, Former Minister of Jobs, Economy and Innovation. At that post, Mr. Schweitzer removed the per-project cap on the Alberta Film and Television Tax Credit that spurred the recent spike in film production in Calgary and around the province over the last two years.

"The surge in production has led to a need to train new crew, but also ensure that our current members maintain their credentials to keep pace with new technology and help keep motion-picture sets safe," said Damian Petti, IATSE 212 President. "We already have some of the best crews in the world. This new training centre will help us maintain that reputation. Getting to the construction phase of this project is monumental for Local 212."

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